



Museum of Science & History
JACKSONVILLE • FLORIDA

FOR IMMEDIATE RELEASE

CONTACT:

Amy Chamberlin, Director of Communications & Marketing
(904) 396-6674 x242
achamberlin@themosh.org

MOSH's Core Exhibit *Atlantic Tails* Undergoes a Few Updates

JACKSONVILLE, Fla. – The Museum of Science & History's (MOSH) award-winning core exhibit, *Atlantic Tails: Whales, Dolphins and Manatees of Northeast Florida*, has engaged visitors in marine mammal education/science for more than 15 years. Many types of creatures live in or migrate through the waters just off Florida's First Coast. These creatures include tiny invertebrate animals, fishes, reptiles (such as sea turtles) and marine mammals (such as whales, dolphins and manatees). All of these creatures interact in some way with the growing human population of northeast Florida. MOSH has made a few updates to the core exhibit *Atlantic Tails* thanks to the continued generosity of VyStar Credit Union.

"We are pleased to breathe new life into a popular mainstay of our core exhibit," said MOSH curator Paul Boucier.

The first update being a re-titling of the exhibit, the new title is *Atlantic Tails: Coastal Creatures of Northeast Florida*. MOSH re-titled the exhibit to better reflect the evolving content of the show such as the installment of the touch tank and turtle case.

VyStar continues to support MOSH by providing funds to maintain and upgrade the core exhibit. Updates include improved gallery lighting, installation of brand new signage throughout the exhibit incorporating the VyStar Sandtastics®, new interactive and new video and audio elements.

VyStar has dedicated an interactive, hands-on educational experience that develops the Sandtastics Brand as a tool for exploring the basics of financial literacy for young people. The VyStar Sandtastics® allows guests to answer prompts on what characters like Leonard the Fish, Pearl the Oyster, Splash the Dolphin, Star the Starfish and Tucker the Sea Turtle should do with their Sand Dollars.

“*Coastal Creature Classification*” is a new interactive feature in which guests can classify the various types of creatures found off of the coast, such as mammals, fish, reptiles, echinoderms, mollusks and more, by rotating illustrated blocks.

Other updates made to *Atlantic Tails* include new audio and video elements. These include an audio welcome message, a slide show about ecological stewardship, and footage of sea turtle studios by Jacksonville University and shark research by OCEARCH.

Join MOSH for daily programming in *Atlantic Tails: Coastal Creatures of Northeast Florida* such as *Invertebrate Encounters*, where guests can explore and learn about the sea creatures that reside in the VyStar Intertidal Touch Tank.

About MOSH

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Museum funding is provided in part by the City of Jacksonville and the Cultural Council of Greater Jacksonville, Inc.; the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Arts Council, and the National Endowment for the Arts; Historic Museums Grants-in-Aid Program assistance provided by the Bureau of Historical Museums, Division of Historical Resources, Florida Department of State, Secretary of State.

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***The Museum of Science & History presents Mission: Jax Genius
Exhibit opens June 23***

The exhibit celebrates the legacy of creative geniuses connected to Jacksonville's past

JACKSONVILLE, Fla. (June 18, 2018) – Let your creative spirit dive into the world of Jacksonville's makers from the past. The Museum of Science & History (MOSH) hosts a new signature exhibit, *Mission: Jax Genius*, featuring twelve Jacksonville area makers of the past in a fun way that encourages curiosity, interactivity and feedback. Guests will be challenged with a mission to gather intelligence about these makers, test their own knowledge about them and use a time machine to retrieve these makers and bring them to the present. Guests will also be invited to make suggestions about other people who should be brought back from the past.

Mission: Jax Genius, opening on June 23, celebrates the legacy of creative geniuses connected to Jacksonville's past. The exhibit is related to the truJAX vision that Jacksonville will be a global center for idea, opinion and commercial exchange, reflecting the power and converging forces of its natural environment

"One of MOSH's goals in the coming years is to highlight the contributions that Jacksonville people have made to the state, the nation and the world. These people are part of our city's DNA, and their accomplishments help define us as a place that nurtures creativity and innovation," said MOSH curator Paul Bourcier. "Guests will have the opportunity to tell us about other notable Jacksonville makers of the past we should cover."

As part of the exhibit, MOSH has created a "time machine" that will enable guests to find and recruit Jacksonville makers of the past to help build a new future. This is an interactive work of art designed and constructed by Jason Woods, MOSH's Artist in Residence for 2018, and MOSH's exhibit staff. The time machine will include a touch screen tablet in which guests select a specific Jax Genius and identify the proper time and place they need to go to find the Jax Genius. Bourcier noted, "People are going to love this whimsical, interactive, steampunk creation!"

Jason Woods' proposal of the time machine won out of three other proposals. Dubbed a 'creative conjurer', Woods has created original theatrical shows, operating as writer, director, composer, scenic designer and puppet builder. He is also a voice-over artist, lending his voice to numerous commercial and creative products around the world.

The relevance to Jacksonville and important triumphs in the life of each "Jax Genius" will be highlighted in the exhibit. The "Jax Geniuses" featured are John Rosamond Johnson, Arthur Pratt Warner, Augusta Savage, Harriet Beecher Stowe, Frankie Manning, Marian C. Cooper, Charlie "Hoss" Singleton, Frank P. Huckins, Henrietta Dozier, William J. Tuttle, Mildred Thompson and Philip Don Estridge.

Mission: Jax Genius is presented with support from the Jacksonville Aviation Authority. The exhibit is included with Museum admission. For tickets and more information, visit theMOSH.org or call 396.MOSH (6674).

MOSH is grateful to the following partners who made this exhibit possible:

Academy of Motion Picture Arts and Sciences

Anita's Antiques & Estate Sales

Atlanta History Center

Archives of American Art

Art Papers Magazine

Berman Bros., Inc

David Faliszek

Florida Southern Plywood Corporation

Florida State College at Jacksonville

Frankie Manning Foundation

Harriet Beecher Stowe Center

Huckins Yacht Corporation

IBM Corporate Archives

Irving S. Gilmore Music Library, Yale University

Jacksonville Historical Society

Jacksonville Public Library

Jason Woods, MOSH Artist in Residence – 2018

Jeff Nay

L Tom/ Perry Special Collections, Harold B. Lee Library, Brigham Young University

Lee Elmore

Michael Cottrell

National Archives and Records Administration

Pamela Singleton and Warner Singleton

Richard Funderburke

Ritz Theatre & Museum

Scott D. Sheftall

Stuart A. Rose Manuscript, Archives and Rare Book Library, Emory University

University of North Florida

Wisconsin Historical Society

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***The Museum of Science & History presents Neighborhoods
Exhibit opens September 8***

The exhibit traces the historical development of the neighborhoods in Jacksonville

JACKSONVILLE, Fla. – Neighborhoods help define Jacksonville as a city. Many residents engage with the city through the wide range of neighborhoods and their characteristics. The Museum of Science & History (MOSH) hosts a new signature exhibit, *Neighborhoods*, showcasing the many neighborhoods of Jacksonville. Guests will be allowed to closely identify with their neighborhood and learn what it takes to sustain a healthy and vibrant community.

Neighborhoods opening on September 8 marks the 50th anniversary of Jacksonville's consolidation. In the exhibit, guests are able to explore the topics through a series of illustrated text panels and interactive experiences.

The exhibit traces the historical development of the neighborhoods in Jacksonville, explores the qualities it takes to maintain a vibrant and sustainable community and highlights the work that city government and groups of citizens do to revitalize and support the neighborhoods of Jacksonville.

"The idea is that a stronger neighborhood makes a stronger city." said MOSH Curator Paul Bourcier. "The overarching goals of *Neighborhoods* are to help people understand more about the city by understanding their own neighborhoods, strengthening connections to them, encouraging exploration of other neighborhoods and becoming active agents for fostering health, vital neighborhoods."

The exhibit features several interactive elements, such as a "Jigsaw" puzzle that guests can piece together to discover the names and locations of various neighborhoods, a "Make a Neighborhood" activity, a Duval County wall map where guests can place sticky dots to indicate

their neighborhood, a Neighborhood Trivia Challenge, a Neighborhood 411 touch-screen program, and a Neighborhood Scrapbook touch-screen that will showcase photos and maps of neighborhoods.

In addition to the in-house interactive elements, the Museum hopes to empower people to share their stories with a social media campaign which encourages guests to contribute to the exhibit by posting photos of unique, important or special places in their neighborhood on social media (Facebook, Twitter and Instagram) using #MOSHneighborhoods and tagging @MOSHJax. Selected photos will be shown during the exhibit.

Neighborhoods is presented in partnership with the City of Jacksonville, Jacksonville Aviation Authority and many other community organizations. The exhibit is included with Museum admission. For tickets and more information, visit theMOSH.org or call 396.MOSH (6674).

MOSH would like to thank the following individuals and organizations for their assistance in the planning and production of *Neighborhoods*.

Adrienne Burke
Arlington 20/20 (Impact Church)
Bob Self / Florida Times Union
City of Jacksonville Department of Parks, Recreation and Community Services
City of Jacksonville Neighborhoods Department
City of Jacksonville, Office of Mayor Lenny Curry
City of Jacksonville Planning and Development Department
City of Jacksonville Public Affairs Office
Debra Heuskins
Durkeeville Historical Society
Eastside Community Coalition
Eco-Relics
Edward Waters College
Ennis Davis
Jacksonville Aviation Authority
Jacksonville City Council
Jacksonville Cultural Development Corporation
Jacksonville Historical Society
Jacksonville Public Library
Jacksonville Symphony
James Crooks
Joel McEachin
LISC Jacksonville (Local Initiatives Support Corporation)
New Town Success Zone
Northwest Florida Regional Council
Northwest Jacksonville Community Development Corporation
Paul Stewart Photography

Revitalize Arlington, Inc.
Ritz Theatre & Museum
Riverside Avondale Preservation
San Marco Preservation Society
Southwest CPAC
Springfield Preservation and Revitalization Council
University of North Florida Center for Urban Education and Policy
University of North Florida College of Arts & Sciences
Urban Land Institute
Wayne Wood
Wealth Watchers, Inc.
Wesley Lester
WJCT

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MOSH Welcomes New Members to the Board of Trustees

JACKSONVILLE, Fla – The Museum of Science & History (MOSH) welcomes five brand new members to the Board of Trustees for three-year terms from 2018-2021. The new members include: Leslie Scott Jean-Bart, Kendall Bryan, Jr., Edward Sarnowski, Christian Harden and Richard Lovelace.

“I am confident the wide range of knowledge and expertise these new members possess will catapult MOSH to great new levels of success” said President Maria Hane. “Their diverse experience perfectly complements the dedicated trustees currently serving the Museum. We are thrilled to welcome these talented professionals to the Board of Trustees here at MOSH”

Leslie Scott Jean-Bart is an Attorney at Terrell Hogan. She has a passion for helping injured consumers obtain justice. Jean-Bart studied at the University of Miami where she earned a Juris Doctor, Bachelor of Science degree and received the C.A.L.I Award of Excellence in Florida Appellate Law at the University of Miami. In her free time she loves attending community events with her husband and daughter and loves to read and cook.

Kendall Bryan, Jr. the Director of Health Services. Bryan started a small business in College Station, Texas and sold the company to a local family to move back to Jacksonville to start his career in real estate. Bryan earned a degree in Health Administration at the University of North Florida where he received the Leadership in Community Service Award from the UNF Center for Aging Research. Currently he resides in Ortega Forrest with his wife who he met in the 5th grade and their son.

Edward Sarnowski is an associate in Holland & Knight's Jacksonville office and a member of the firm's Business Law Section and Public Companies and Securities Team. Sarnowski graduated magna cum laude with two B.A degrees from the University of North Florida and magna cum laude Florida Coastal School of Law, J.D.

Christian Harden is a Principal of NAI Hallmark and currently oversees the company operations and brokerages services division. Harden earned a B.A degree in Political Science from the University of North Florida. Harden has received awards such as Jacksonville Business Journal 40 Under 40, CoStar Power Broker, NAIOP Land Sale of the Year and NAIOP Emerging Professional of the Year.

Richard Lovelace is the Senior Vice President at Stellar. Lovelace has 25 years of construction experience in design and construction throughout the commercial, healthcare, hospitality, faith based, institutional and industrial marketplace.

MOSH's 2018 Board of Trustees are:

Officers

- Parvez Ahmed, Ph.D., Chair
- Coley Jones, Vice Chair
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- Sunil Joshi, M.D.
- Mike Reynolds, Ph.D.
- Lisa Rinaman
- Sam Salem
- Edward Sarnowski
- Christian Harden
- Richard Lovelace

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